



TEREX

Terex Construction launched three products – two wheel loaders and one backhoe loader (TLB740SE). Co-branded from Lonking China, the machines are in the five-tonne and three-tonne capacities. For the time being, Terex has imported the equipment into India and will use its distribution network to push it in the market. Terex will sell dual branded Terex-Lonking Chinese-made wheeled loaders through its distribution network in India. One of these machines will eventually be fitted with an Indian engine. The three tonne will be fitted with a Cummins engine. The company will manufacture the equipment in India in future. It wants to localise the three tonne machines first before focusing on the five tonne.

The two Lonking-made wheeled loaders were the three m3/5tonne capacity CDM 856 and 1.8 m3/3.5 tonne capacity CDM 835. They are branded in Terex-Lonking and are painted in yellow livery, as opposed to Terex’s characteristic white.

Rajesh Srivastava, general manager, marketing and dealer development, Terex Construction, said, “We import the crawler cranes. Most buyers who come here are the institutional buyers. There are few retail buyers. However, our loaders attracted a lot of interest from mining contractors. We sold both our loaders.”

Terex Construction launched three new products at the show.

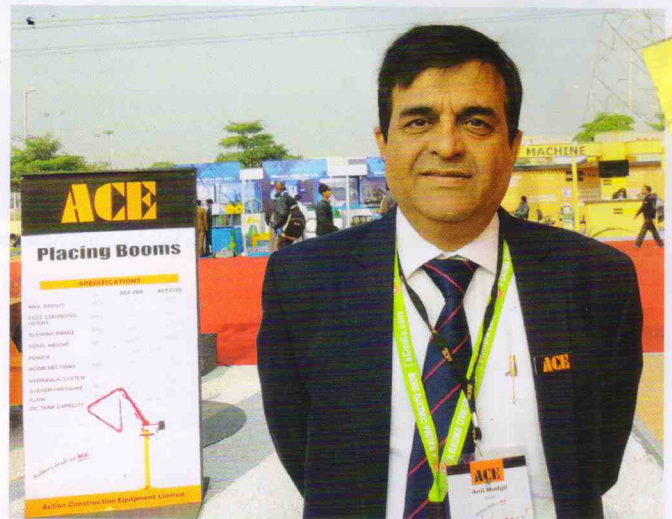
ACE CRANES

Action Construction Equipment (ACE) is India’s leading material handling and construction equipment manufacturing company with a majority of market share in mobile cranes and tower cranes segment.

ACE displayed its entire range of equipment including tower cranes, mobile cranes, crawler cranes, lorry loaders, backhoe loaders/loaders, vibratory rollers, forklifts and other construction equipment.

ACE will display its newly launched new generation hydraulic truck cranes (14-20 tonne range). These cranes use industrial driveline from trucks resulting in improved gear shifting, better operator comfort and higher speeds. Cabin is in front and at lower height. Operator sits just like sitting in a car. He has excellent all round visibility. Overall machine height is much less as compared to present m/cs resulting in lower centre of gravity and hence improved stability and very low chances of m/c toppling. Less number of structural parts as front and rear frame are joined by pins having self aligning bearings providing flexibility in structure. Rear frame is connected to axle through leaf springs providing robust suspension and jerk free ride. ACE Cranes have a special feature that the full rated lifting capacity is available even in articulated/steered position.

Anil Mudgil, MD, ACE Cranes said, “Since we are into the business of material movement, movement and distribution



Anil Mudgil is waiting for the real estate market to pick up.

of concrete also falls in the same line. Wherever we have a tower crane, placers are used. So it becomes relevant for us to have a focus on high rise building. This is a new line we are entering into where we will have not only hydraulic placing booms which can plank up the building but we are also going in for mechanical booms whose advantage is that cost can be realistic.”