





Date: August 07, 2019

To,
The Manager Listing
BSE Limited
5th Floor, P.J. Towers,
Dalal Street,
Mumbai-400001
Scrip Code: 532762

The Manager Listing
National Stock Exchange of India Ltd.
Exchange Plaza, Bandra Kurla Complex,
Bandra (E),
Mumbai-400051
CM Quote: ACE

Dear Sirs,

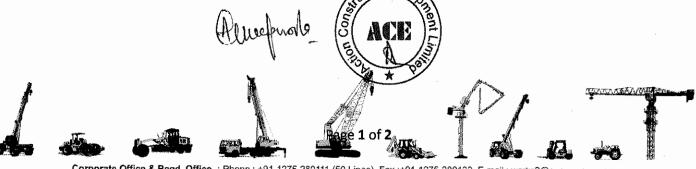
Subject: Submission of Daily Report as per Regulation 18(i) of SEBI (Buy-back of Securities) Regulations, 2018 – Buyback of equity shares by Action Construction Equipment Limited ("the Company") via open market through Stock Exchanges ('Buyback').

With reference to the captioned subject matter, the Company hereunder submits the daily report pursuant to Regulation 18(i) of SEBI (Buy Back of Securities) Regulations, 2018, regarding equity shares bought back on August 07, 2019:

Name of the	Number of Equity Shares Bought Back on (07/08/2019)		Total Equity Shares bought	Average Price of Acquisition (Rs.) per	
Broker	BSE	NSE	back	Equity Share*	
Ambit Capital				BSE	NSE
Private Limited	2400	12,600	15,000	67.25	66.95
Total (A)	2400	12,600	15,000	67.25	66.95
Cumulative Equity Shares bought as on Yesterday (B)				17,77,525	
Less: Quantity Closed Out Today(C)				NIL	
Quantity Closed Out as on Yesterday (D)				NIL	
Total Quantity closed out(C+D=E)				NIL	
Total Equity Shares bought back as on 07/08/2019 (A) +(B) -(E)				17,92,525	

Notes:

- 1. * Excluding Transaction Costs
- 2. The above information is subject to settlement as per existing rules for secondary market transactions of the stock exchanges.



Corporate Office & Regd. Office: Phone: +91-1275-280111 (50 Lines), Fax: +91-1275-280133, E-mail: works2@ace-cranes.com

Mktg. H.Q.: 4th Floor, Pinnacle, Surajkund, Faridabad, NCR-121009, Phone: +91-129-4550000 (100 Lines), Fax: +91-129-4550022, E-mail: marketing@ace-cranes.com

Customer Care No.: 1800 1800 004 (Toll Free), CIN: L74899HR1995PLC053860



Further, certain details with respect to the buyback are set forth below:

Sr. No	Particulars	
1	Total amount earmarked for Buyback* (Rs.)	34,25,00,000.00
2	Cumulative amount utilised for Buyback till date* (Rs.)	16,94,57,663.48
3	Maximum number of Equity Shares that can be bought back ^{\$} (Nos.)	27,40,000
4	Cumulative number of shares bought back till the end of previous reporting period^(Nos.)	17,77,525
5	Number of shares bought back during the current reporting period [#] (Nos.)	15,000
6	Cumulative number of shares bought back till the end of the current reporting period# (Nos.)	17,92,525

^{*} Excludes Transaction Costs.

This is for your information and record.

Thanking you.

Yours faithfully,

For Action Construction Equipment Limited

Anil Kumar

Company Secretary and Compliance Officer



^{\$} As specified in the Public Announcement. Represents less than 25% of the total paid-up capital of the Company prior to Buyback as on March 31, 2019, in terms of equity shares of face value of Rs. 2/- each. The proviso to Section 68(2)(c) of the Companies Act, 2013, as amended, and Regulation 4(i) of the Securities and Exchange Board of India (Buy-Back of Securities) Regulations, 2018 state that the buyback of equity shares in any financial year shall not exceed 25% of the total paid up equity capital of the company in that financial year. The indicative maximum number of equity shares to be bought back at the Maximum Buyback Size and the Maximum Buyback Price is 27,40,000 equity shares, which does not exceed 25% of the total paid up equity share capital of the Company as on March 31, 2019. If the Equity Shares are bought back at a price below the Maximum Buyback Price, the actual number of Equity Shares bought back could exceed the indicative Maximum Buyback Shares (assuming full deployment of Maximum Buyback Size) but will always be subject to the Maximum Buyback Size.

[^] Previous reporting period is the day before the current reporting date when the Company has last filed report on Shares bought back, being 06/08/2019.

[#] Current reporting period is the day on which this report is being filed with the stock exchanges, being 07/08/2019.